



Press Release:

August 2020

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BeardowAdams, Inc. sees almost 40% growth rate in fiscal 2019/2020

Global adhesive manufacturer Beardow Adams' US business has seen its most successful year to date, reporting almost 40% growth in the 2019/2020 financial year. This follows a growth rate of 20% the prior year.

BeardowAdams, Inc. – part of the Beardow Adams Group – saw a 5% increase in new customers which included several global consumer packaged goods companies in the most recent fiscal year which led to an increase in sales.

The company has since invested in two new sales personnel: Rob Harmening, Director of Sales, and Jimmy Linn, Regional Sales Manager.

Speaking of why he joined Beardow Adams, Rob Harmening said, "I was impressed with Beardow Adams' track record of solving the most difficult problems for customers. They are an innovative and global organization, who is willing to invest and take a long-term view of things. Their speed of response and flexibility is what customers seek in a trusted resource that develops the right solution. The recent success of Beardow Adams, Inc. is the direct result of these principles."

Established in 2012 by Beardow Adams founders Bob Adams and Nick Beardow, BeardowAdams, Inc. is located in Charlotte, North Carolina. The company's primary sales focus in the US is hot-melt adhesives to serve the packaging, labelling, product assembly and woodworking markets. Bob Adams stated, "With our continued growth program in the US, our adhesives plant in Charlotte has grown from two production lines to four state-of-the-art lines capable of producing 66,000,000lbs to guaranteed specifications each year."

Looking ahead, Eric Coveney, Head of Marketing at Beardow Adams, said: "Our aim is to increase BeardowAdams, Inc.'s growth further through thought leadership, solving difficult customer problems and by focusing on our strengths, whilst keeping customer intimacy at heart."

Global adhesive company Beardow Adams has grown from a single adhesive plant in the UK to six in five countries with the network to manufacture and supply speciality adhesives all over the world.

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Company Information:

Beardow Adams is a market leading, privately owned adhesive manufacturer, head quartered in Milton Keynes, UK. The global adhesive manufacturer and supplier now has six plants and eight sales offices across the UK, US, Brazil, Germany, Spain, Sweden and Colombia - with a total global manufacturing capacity in excess of 140kt/pa.

Our adhesives are present across the world in millions of everyday items that help to make the end user's application easier, more efficient and of a better quality. We aim to be best in class, knowledge leaders with technologically advanced products. Our sales presence is represented in 72 countries, to over 20,000 end user applications.

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